

FACT SHEET

- WHAT:** The third annual Energy Trust Better Living Show is the Northwest's largest sustainable lifestyle show and gathering of sustainable-minded people. Drawing a crowd of more than 20,000, this free three-day event empowers attendees to become more thoughtful consumers and lessen their impact on the environment by learning about high-performance, earth-friendly products and services.
- This year show-goers will also have the opportunity to listen to music, watch live vegan cooking demonstrations, partake in fun activities with the kids, enjoy an Eco-Fashion show, sample local beer, organic wine and earth-friendly spirits along with flavorful food.
- In addition, the Better Living Show will include presentations, lectures and workshops by authors, culinary professionals, horticulturists, health professionals and artists, among many others.
- WHY ATTEND?** Whether people are living green, interested in recycling, determined locavores (those who eat only locally-produced foods), or seasoned green veterans looking for innovative solar power and home solutions—the event will offer plenty of useful information, in six core areas: lifestyle, food and beverage, transportation, home and garden, conservation and clean energy.
- WHEN:** Friday, March 26 from noon – 9 p.m.
Saturday, March 27 from 11 a.m. – 9 p.m.
Sunday, March 28 from 11 a.m. – 5 p.m.
- WHERE:** Portland Expo Center (2060 N Marine Drive in Portland). Parking is available for \$7 a day (or \$6 for carpools of three or more), however the Portland Expo Center is easily accessible by bike, bus and the Interstate MAX Yellow Line or via Exit 306B from I-5 North or South. Show-goers can plan their trip at www.trimet.org or www.c-tran.com.
- ADMISSION:** Free
- LIGHTS OFF:** The houselights will be turned off at The Energy Trust Better Living Show. With each exhibit individually task-lit, this festival will offer a unique experience from the moment guests step through the door.