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2010 ENERGY TRUST BETTER LIVING SHOW: PORTLAND'S MOST SUCCESSFUL CONSUMER SHOW RETURNS MARCH 26-28

Portland, Ore. – October 14, 2009 – The third annual Energy Trust Better Living Show

www.betterlivingshow.org will be held Friday, March 26 through Sunday, March 28, 2010, at the Portland Expo Center. Free to the public, this fun and entertaining three-day festival is designed to empower attendees to become more thoughtful consumers and lessen their impact on the environment by learning about high-performance, earth-friendly products and services. This is one of the largest gatherings of sustainably-minded people nation-wide, with more than 20,000 attendees and 300 exhibiting companies last year.

Before visiting the show, attendees are encouraged to visit the Better Living Show's new website, to plan their show experience. In addition to the show's schedule and activities, the site's unique Eco Solutions feature is a one-stop-shop for people working on a green project that includes more than just one or two products. With one click visitors can see a complete list of vendors they need to contact to make their kitchen eco-friendly, for instance, including windows, flooring and appliances. Visitors can then take their vendor list to the Better Living Show, and talk with each about their specific needs.

Along with specific home-improvement vendors, the show is packed with ideas and information in the lifestyle, home and garden, transportation, food and beverage, clean technology and conservation sectors. Experiences include:

- Check out Energy Trust's Good Energy House to see the latest in energy conservation and solar technologies for the home and eye-popping, earth-friendly landscapes.
- Take in four beautiful and distinctly different garden landscapes, and learn how to turn your yard or patio into a private oasis.
- Learn from the experts about everything from solar energy and climate change to raising chickens, and greening the holidays at the sustainability seminars, sponsored by Oregon State University.
- Savor the entertaining cooking activities and learn about making healthy choices on the NW Natural Kitchen Stage.
- Watch sustainable fashion shows, live music and exciting presentations on the SustainableLife stage.
- Enjoy local and organic beer and wine with friends and sample foods from around the Northwest.
- Visit the kids' activity area, sponsored by Portland General Electric, where children can interact with nature and learn how to care for the environment.

The Better Living Show is a volunteer-run event, and those interested in participating can sign up on the Better Living Show's Web site: <http://www.betterlivingshow.org/Volunteer.htm>

About the 2010 Better Living Show

- **What:** Energy Trust Better Living Show– Portland's premier sustainable lifestyle festival and the largest event of its kind in the Pacific Northwest
- **When:** Friday, March 26 from noon – 9 p.m.; Saturday, March 27 from 11 a.m. – 9 p.m.; and Sunday, March 28 from 11 a.m. – 5 p.m.
- **Where:** The Portland Expo Center located at 2060 N Marine Drive in Portland, OR
- **Why:** Empowering attendees to become more thoughtful consumers and lessen their impact on the environment by learning about sustainable, healthy and practical lifestyle products and services
- **Admission:** Free
- **For more information:** www.betterlivingshow.org.

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