



**Support Women Artists Now!**  
**SWAN Day**

**FOR IMMEDIATE RELEASE**

**Media Contact:** Ana Ammann, SWAN Day PDX Organizer  
[fendergrlusa@yahoo.com/503-330-3893](mailto:fendergrlusa@yahoo.com/503-330-3893)

**CITY OF PORTLAND'S "WOMEN ON BIKES" GROUP  
ORGANIZES COMMUNITY BIKE RIDE  
TO "SUPPORT WOMEN ARTISTS NOW" (SWAN) DAY PDX  
SATURDAY, MARCH 28<sup>TH</sup> – 9:45 AM**

**PORTLAND, OR – March 10, 2009** – Families and community members are invited to take part in a five-mile bike ride as part of the "Support Women Artists Now" (SWAN) Day celebration, co-located with Energy Trust Better Living Show at the Portland Expo Center, 2060 North Marine Drive; Saturday, March 28<sup>th</sup>, 2009. The City of Portland's "Women on Bikes" group is organizing the ride which loops around Smith/Bybee Lakes near the Expo Center. Participants are encouraged to decorate themselves and their bikes to get in the artistic spirit!

Riders will meet at 9:45 a.m. under the Expo Center Tower sign and the leisurely ride will begin at 10:00 am, returning to the Expo Center in time for the SWAN Day PDX Opening Performance **featuring local musical phenomena Felina's Arrow** and special guests, on the Better Living Show Main Stage from 12:15 p.m.–1:00 p.m. This visual and auditory spectacle of music and dance is designed to kick off a weekend of female-powered creativity in the Arts.

The **SWAN Day PDX Exhibit Hall** will be open from 1:00 p.m. – 4:00 p.m. on Saturday and Sunday hosting a diverse exhibit of local female visual artists, writers, filmmakers and community groups on both days. For more information and detailed event schedules:

<http://www.betterlivingshow.org/SWAN.asp>. For more information about Portland's Women on Bikes program - <http://www.portlandonline.com/transportation/index.cfm?c=44100>

Plan your trip to the show with TriMet:

- Take MAX - plan your trip to the show at [trimet.org](http://trimet.org)
- Coming from SW Washington? [C-tran.com](http://C-tran.com) can get you here!
- Neighborhood [bike maps](#)

**INFORMATION BELOW:** Area Map/Ride Route & SWAN Day PDX Location Details

###

*Expo Center Area Map - Blue highlight shows ride route*

**2009 SWAN Day (Support Women Artists Now Day) Celebration**  
**Saturday and Sunday, March 28<sup>th</sup> and 29<sup>th</sup>**

SWAN Day Performance Showcase & Art Exhibit  
Portland Expo Center  
Connector Hall, Between D and E Hall  
(Co-located next to the Energy Trust Better Living Show)  
1:00 p.m. – 4:00 pm  
2060 North Marine Drive  
All Ages - Free admission

*For more information and detailed schedules, please visit:*

*<http://www.betterlivingshow.org/SWAN.asp>*

---

*For further information about SWAN Day, or to schedule an interview with Ana Ammann,  
organizer of Portland's SWAN Day celebration, please call 503-330-3893 or e-mail*

*[swandaypdx@yahoo.com](mailto:swandaypdx@yahoo.com)*