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**2009 ENERGY TRUST BETTER LIVING SHOW: PORTLAND'S MOST SUCCESSFUL NEW
CONSUMER SHOW RETURNS MARCH 27-29**

Portland, Ore. – December 2, 2008 – The second annual Energy Trust Better Living Home, Garden & Lifestyle Show (Energy Trust Better Living Show / www.betterlivingshow.org) will be held Friday, March 27 through Sunday, March 29, 2009, at the Portland Expo Center. Free to the public, this entertaining three-day festival is designed to empower attendees to become more thoughtful consumers and lessen their impact on the environment by learning about high-performance, earth-friendly products and services. Last year's show was ranked one of the top ten consumer shows of the year, drawing more than 20,000 attendees.

Packed with ideas and information, the Better Living Show features more than 300 exhibitors and speakers in the lifestyle, home and garden, transportation, food and beverage, clean technology, and conservation sectors. Following is a snapshot of what attendees will have the opportunity to experience:

- Check out Energy Trust's Good Energy House to see the latest in energy conservation and solar technologies for your home and eye-popping, earth-friendly landscapes.
 - Oregon homeowners can enter a contest to win a comprehensive energy-saving makeover of their own home.
- Learn from the experts about everything from solar energy and climate change to raising chickens, and greening the holidays at the sustainability seminars, sponsored by Oregon State University.
- Savor the entertaining cooking activities and learn about making healthy choices on the NW Natural Kitchen Stage.
- On the SustainableLife stage, listen to Bill Bradbury speak about global warming; watch Hempsters, a movie on the hemp industry; enjoy a one-act play from University of Portland about helping the environment; and watch short movies about the environment from the Global Oneness Project.
- Enjoy local and organic beer and wine with friends and sample foods from around the Northwest.
- Visit the kids' activity area, sponsored by Portland General Electric, where children can interact with nature and learn how to care for the environment.

Lights off at the Better Living Show

In an effort to keep the show sustainable, the Expo Center's overhead lights will be turned off during the festival and each exhibit will be individually lit. This dramatic lighting will showcase the show's thousands

of local and earth-friendly products, services and organizations, creating a unique experience the moment guests step through the door.

About the 2009 Better Living Show

- **What:** Energy Trust Better Living Home, Garden & Lifestyle Show– Portland’s premier sustainable lifestyle festival and the largest event of its kind in the Pacific Northwest
- **When:** Friday, March 27 from noon – 9 p.m.; Saturday, March 28 from 11 a.m. – 9 p.m.; and Sunday, March 29 from 11 a.m. – 5 p.m.
- **Where:** The Portland Expo Center located at 2060 N Marine Drive in Portland, OR
- **Why:** Empowering attendees to become more thoughtful consumers and lessen their impact on the environment by learning about sustainable, healthy and practical lifestyle products and services
- **Admission:** Free
- **For more information:** www.betterlivingshow.org.

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